



P.O. Box 292232, Lewisville, TX 75029

[www.mochasisters.org](http://www.mochasisters.org)

[sponsorship@mochasisters.org](mailto:sponsorship@mochasisters.org)



May 26, 2009

Dear Friend,

The Mocha Sisters Organization invites you to join us as a sponsor to the 3rd Annual National Conference, to be held August 6-9, 2009 at the Marriott Suites Dallas Market Center, 2493 North Stemmons Freeway, Dallas, TX 75207.

We are pleased to welcome national bestselling author, Dr. Moe Anderson as our keynote speaker. She is also a motivational speaker, publisher, and Doctor of Dental Surgery. Her highly anticipated new release is I Stand Accused. Her debut novel, When A Sistah's Fed Up, was a national bestseller in 2006. She has also authored two non-fiction books: Black English Vernacular and Mom and Are We There Yet? Her short stories and poetry are included in several anthologies.

We anticipate a diverse workshop lineup, including sessions on entrepreneurship, strategic networking, professional image, health and fitness, will attract over 100 attendees to the 2009 conference. As a sponsor, you will enjoy dedicated time to interact with conference attendees. Sponsors enjoy other benefits as well, depending on their level of support. Benefits include space in our conference program, acknowledgement in our publicity materials, and distribution of your brochure in our conference packet. Please review the enclosed form to find the sponsorship level that best meets your needs.

**Your sponsorship of the Mocha Sisters Organization 3rd Annual National Conference will help us fulfill our mission of teaching networking skills with other influential and innovative women, articulating and promoting community awareness, and bringing unity among women. Please return the enclosed sponsorship form by June 30, 2009 to ensure placement in our publicity materials.**

If you have any questions, please feel free to visit our website at [www.mochasisters.org](http://www.mochasisters.org) or by contacting me at 877-512-0771 or [conference@mochasisters.org](mailto:conference@mochasisters.org).

Sincerely,

Christina D. Taylor  
Dallas Branch President

Mocha Sisters Organization is a 501(c) 3 non-profit organization.

## Conference Sponsorship Levels



### **Title Sponsorship Level**

up to \$1,500

Co-Sponsor of the National Conference, Sponsor logo placed on Conference bags, Complimentary vendor space at vendor hall, 30 min presentation time at Welcoming Mixer, Printing designation on all promotional material, 3 complimentary conference registrations (excludes hotel stay), Special center spread in Conference program, Exclusive sponsor signage provided during sessions, Prominent table signage at Keynote Speaker address, Title Sponsor name badge, featured Sponsor at Breakfast and Welcoming Mixer, Exclusive oral recognition of Sponsor during welcoming remarks, Sponsor recognition to remain on website for no less than 3 months with web link, and Marketing sponsorship Pre and post Conference email blasts (over 2,500 on list).

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### **Mocha Platinum Level**

up to \$1,000

15 minute presentation time at Friday Business mixer, One full page of Sponsorship advertising, Prominent table signage at Keynote Speaker address, Sponsor recognition to remain on website for no less than 2 months, Mocha Platinum Sponsor name badge, Recognition as Platinum Sponsor on all media and promotional material, 2 complimentary conference registrations (excluding hotel stay), Oral recognition at opening Breakfast, Promotional products included in Registration bags, and Marketing Sponsorship pre and post Conference email blasts (2,500 on list).

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### **Mocha Gold Level**

up to \$500

Half page of Sponsorship advertising, Special mention during General Session, Mocha Gold name badge, Mocha Gold Sponsor recognition on web site, 1 complimentary conference registration (excludes hotel stay), Special seating at Keynote Speaker address, and Pre-posting Conference email blasts (2,500 on list).

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### **Mocha Silver Level**

up to \$250

Quarter page Sponsorship advertising in Conference program, Special recognition on Conference website, 1 complimentary conference registration, Special seating at Keynote Speaker address, and Post Conference email blasts (2,500 on list).

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### **In-kind donations**

Recognition on website with link, national newsletter, and placement in publicity materials.

*Please return the enclosed sponsorship form by June 30, 2009 to ensure placement in publicity materials.*

## Conference Sponsorship Form



Company Name:	Contact Name:
Address:	Zip, City, State:
Phone #:	Email Address:

I would like to support the Mocha Sisters Organization Conference. Please find my enclosed payment:

Title Sponsorship	Mocha Platinum Level	Mocha Gold Level	Mocha Silver
\$1,500+ _____	\$1,000+ _____	\$500+ _____	\$250+ _____

I would like to support the Mocha Sisters Organization Programs. Please find my enclosed payment:

\$\_\_\_\_\_ (Scholarship)      \$\_\_\_\_\_ (Mentoring Program)      \$\_\_\_\_\_ (Community Programs)

**I am not able to sponsor the Mocha Sisters Organization Conference but please find enclosed my donation of \$\_\_\_\_\_ or enclosed in-kind donation.**

Mail your completed sponsorship form to the address below.

Please return by June 30, 2009 to ensure placement in publicity materials.

**Mocha Sisters Organization  
P. O. Box 292232  
Lewisville, TX 75029**

Please call Christina D. Taylor at 877-512-0771 for more information. Mocha Sisters Organization is a 501(c) 3 non profit organization.